

Course Profile

Department of Management / International Logistics Management Program

Course Number: Man 474	Course Title: International Road Freight Transportation		
Required / Elective: Elective	Pre / Co-requisites: -		
Catalog Description: General information about transportation, road transportation and international road freight transportation. Underlying drivers of international trade flows and the demand for capacity in different road freight transport modes, legal regulatory environment and preparing legal documents. Turkey's and EU's international road freight transportation.	Textbook / Required Material: – Innovation in European Freight Transportation: Basics, Methodology and Case Studies for the European Markets (RWTH edition), Springer Softcover reprint of hardcover 1st ed. 2008 edition (December 23, 2010), ISBN-10: 3642095976 , ISBN-13: 978-3642095979.		
Course Structure / Schedule: (3+0+0) 3 / 6 ECTS			
Extended Description: The course will discuss underlying drivers of international trade flows and the demand for capacity in different freight transport modes, as well as industry structure, regulatory environment and market access. Building on this background the course will highlight the implications for profitable air cargo and shipping operations. Particular focus will be given to fleet and network planning, revenue and cost management.			
Design content: None	Computer usage:		
Course Outcomes: By the end of this course, students will be able to: 1. know the recent developments in global and regional economic activities and know the implications for the various sectors of the air and seafreight businesses.			
Recommended reading: -			
Teaching methods: Powerpoint slides			
Assessment methods: Midterm %50 Final %50			
Student Workload/ECTS (European Credit Transfer System) Tableau:			
Activity:	Number:	Duration (hour):	Total Workload (hour):
Pre- reading	14	3	42
Lectures	14	3	42
Assignments	5	3	15
Quizzes	3	3	9
Case studies	3	3	9
Midterm	1	16	16
Final Examination	1	17	17
TOTAL: 150 hours / 25 = 6 ECTS			
Prepared by: Staff	Revision Date: 21.06.2012		